Functional Nutrition for Active and Healthy Longevity
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• PhD in Economics
• Associate Professor

• Scientific interests:
  • Circular Economy
  • Environmental responsibility
  • Integrated management system
  • Functional nutrition

• Non-academic experience:
  • Quality Manager, Unifood Ltd
  • Country Environmental Manager, Coca-Cola HBC Eurasia
FulLife team
FulLife Supervisor
Active longevity

• to meet the basic needs of older citizens
• to maintain living conditions
• to create conditions for their active participation in political, social and other spheres of society.
Market Researches

- Stakeholder Analysis
- Marketing Research
- Analysis of trends

Result:
List of functional food products
New product design. Dairy products
New product design. Bakery products
Environmental Assessment

- Circular Economy Principals
- Environmental Friendly Packaging
- Life Cycle Assessment
- Environmental Product Declaration
Mobile Application

- Monitor nutrition and physical activity
- Create a balanced diet menu
- Maintain a Nutrition Journal, find recipes, and get advice on how to incorporate functional nutrition into your
SCOPUS publication:

- Applying a risk-based approach to the analysis of environmental aspects (on the example of dairy industry enterprise) SGEM - conference
Thank you for your attention!